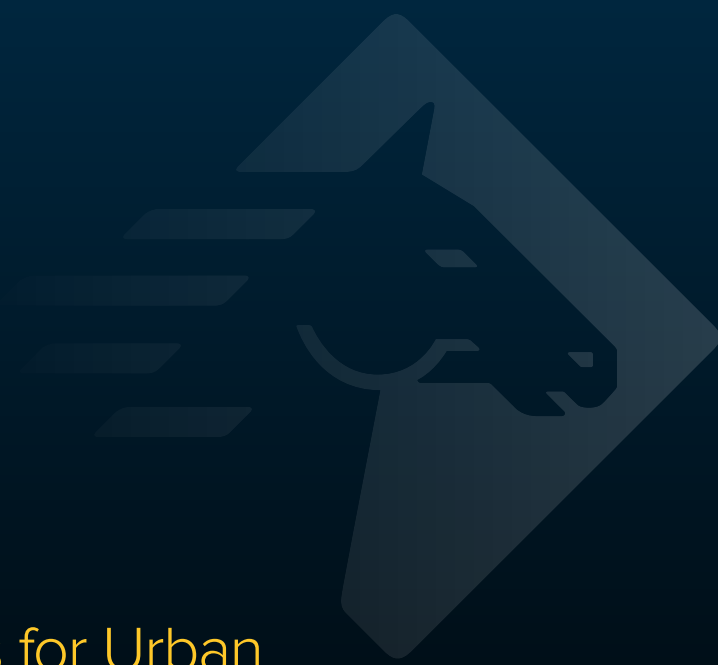




PalAmerican

SECURITY



Proactive Security Strategies for Urban
Property Managers in Phoenix

Introduction: Meeting the Moment in a Shifting Urban Landscape

Phoenix is changing—and with it, so are the responsibilities of those who manage its residential, commercial, and mixed-use properties. In a city facing rising transience, increasing behavioral health crises, and steadily reduced police response times, property managers are being asked to do more than ever before. At the same time, tenant expectations around safety, professionalism, and community atmosphere have never been higher. This guide was created to help property managers across Downtown Phoenix, Tempe, and Scottsdale navigate this evolving landscape with clarity and confidence.

Inside, you'll find practical steps for managing loitering, trespassing, and behavioral health incidents; proven techniques for de-escalation, officer visibility, and tenant engagement; and a breakdown of how private security solutions can fill the gap left by law enforcement shortages.

With real-world insights from peers in the field and strategies tailored for today's urban challenges, this guide is perfect for property managers, HOAs, Class A commercial buildings, mixed-use developments, and retail corridor teams looking to elevate safety while preserving a welcoming environment.

Navigating Urban Safety Challenges

Phoenix's urban landscape is evolving rapidly, bringing with it a complex web of safety challenges for property managers. The city faces a confluence of factors:

- **Rising transience and homelessness**, leading to increased loitering and trespassing incidents.
- **Reduced police response capabilities**, with longer wait times for emergency services.
- **Growing tenant expectations** for secure and well-managed properties.

These dynamics necessitate a proactive approach to security, emphasizing prevention, visibility, and community engagement.

The Escalating Security Landscape: Data and Trends

Crime Statistics and Trends

- **Violent Crime:** Maricopa County, encompassing Phoenix, reported the highest violent crime rate in Arizona, with 224 incidents per 100,000 residents in the first half of 2024. [ABC15 Arizona in Phoenix \(KNXV\)](#)
- **Juvenile Offenses:** There was a 76% increase in violent crimes committed by juveniles in Phoenix from 2022 to 2023. [Home](#)
- **Property Crimes:** While overall property crimes decreased by 13% in 2023, motor vehicle thefts saw a 23% increase. [Home](#)

Emergency Response Times

- EMS Response: In 2024, the average EMS response time in Phoenix was 7 minutes and 18 seconds, exceeding the National Fire Protection Association's recommended 5-minute goal. [ABC15 Arizona in Phoenix \(KNXV\)](#)
- Police Response: Priority 2 calls, such as non-violent disturbances, experienced response times ranging from 20 to 40 minutes. [ABC15 Arizona in Phoenix \(KNXV\)](#)

Legislative and Political Factors

- DOJ Findings: A 2024 Department of Justice report highlighted patterns of excessive force and civil rights violations within the Phoenix Police Department, particularly affecting homeless individuals. [AZ Family DOJ](#)
- Resource Allocation: Despite efforts to improve, the Phoenix Police Department continues to grapple with staffing shortages, impacting service delivery.

Real-World Illustrations: News Highlights

While many residential communities in Phoenix and surrounding cities are

Homelessness and Crime Surge: The area known as "The Zone" in Phoenix has seen a significant increase in homelessness and associated criminal activities, prompting legal actions and public outcry. [AZ Big Media](#)

EMS Delays: Reports indicate that some Phoenix residents face prolonged waits for emergency medical services, with response times exceeding national standards. [KJZZ, ABC15 Arizona \(KNXV\)](#)

Officer Safety Concerns: In 2024, there were 14 incidents where individuals fired at Phoenix police officers, highlighting the increasing dangers faced by law enforcement. <https://www.azfamily.com>

The Impact on Each Sector

The convergence of rising homelessness, behavioral health crises, and limited police response times is reshaping how property managers operate across the Phoenix metro area—including Downtown, Tempe, and Scottsdale. Each sector is affected uniquely, with implications that range from tenant satisfaction to long-term property valuation and leasing.

Commercial Property Managers

For commercial property managers, especially those overseeing Class A office buildings and mixed-use developments, the security crisis directly affects occupancy and brand perception. Tenants increasingly demand secure environments for their employees and customers, especially in high-foot-traffic downtown areas. Persistent loitering, vandalism, and erratic behavior from unsheltered individuals often lead to tenant complaints, early lease terminations, or challenges filling vacant spaces. Even in premium buildings, perception is everything—if visitors or tenants feel unsafe entering the building, no amount of amenities can compensate.

Residential Property Managers

Residential property managers—particularly in multifamily housing near urban centers—are on the front lines of daily disturbances. With increased foot traffic from transient populations and frequent behavioral health crises unfolding on or near their properties, these managers are often forced to serve as mediators, enforcers, and social workers all in one. Tenant retention becomes a growing challenge when families no longer feel safe in common areas or parking structures. The stress on staff, coupled with negative online reviews citing safety concerns, can quickly erode a property's reputation and leasing success.

Corporate, Tech Campus & Warehouse Managers

Properties like tech campuses, distribution centers, and manufacturing facilities—many of which sit in single-tenant, industrial zones—are not immune. Their expansive footprints and off-hour activity windows make them easy targets for trespassing, theft, and encampments. Security incidents on-site not only delay operations but also create reputational risk with vendors and clients. Additionally, executives and employees commuting to these sites are expressing growing concern over safety in surrounding areas, prompting employers to consider offsite relocation or increase budget allocations for private security.

Best Practices: Managing Loitering, Trespassing, and Behavioral Health Incidents

Effectively addressing urban security challenges requires more than just a physical presence—it demands consistency, training, and a compassionate yet firm approach. Below are practical

steps and proven best practices property managers can implement to improve safety and reduce risk on their properties:

1. Managing Loitering

What It Is: Loitering refers to individuals lingering on private property without clear intent, often in entryways, parking lots, or shaded areas.

Best Practices:

- **Establish Clear Policies:** Post “No Loitering” signage with local ordinance references and visibly display security policies throughout the property.
- **Design for Deterrence:** Use Crime Prevention Through Environmental Design (CPTED) strategies—enhanced lighting, trimmed vegetation, limited hidden spaces, and strategic placement of benches and fixtures.
- **Consistent Officer Visibility:** Employ regular and randomized patrols by security officers, ideally during peak loitering hours (early morning and after business hours).
- **Non-Confrontational Engagement:** Train officers in polite, clear language to request loiterers leave. If loiterers refuse to comply or escalate, security should document and report the incident for law enforcement backup.





2. Responding to Trespassing

What It Is: Trespassing occurs when individuals unlawfully enter restricted areas or remain on the property after being asked to leave.

Best Practices:

- **Access Control Systems:** Secure entrances, utility rooms, rooftops, and garages with key cards or digital locks. Utilize visitor management software in commercial settings.
- **Perimeter Monitoring:** Use a combination of CCTV systems, motion-sensor lighting, and mobile patrols to monitor fences, alleyways, loading docks, and other entry points.
- **Incident Documentation:** Keep detailed logs of each trespassing incident, including time, location, description of the individual, and officer response. This builds a case for future police intervention or legal action.
- **Partnership with Local Authorities:** Secure a “No Trespass Agreement” with the local police department. This allows officers to arrest repeat offenders even in your absence.

3. Handling Behavioral Health Incidents

What It Is: Incidents involving individuals experiencing mental health or substance-related crises that may include erratic, threatening, or self-harming behavior.

Best Practices:

- **De-escalation Training:** Train all security staff in de-escalation techniques (verbal and non-verbal), body language cues, and calm tone usage. Avoid forceful postures or commands unless immediate safety is at risk.
- **Use of Mental Health Crisis Protocols:** Develop and distribute a clear response protocol for behavioral health crises that includes when to call 911, when to intervene, and when to observe and report.
- **Coordinate with Outreach Programs:** Build partnerships with local outreach organizations such as the Community Bridges, Inc. (CBI) or the Homeless ID Project. Some outreach teams in Phoenix offer on-call crisis intervention that can supplement property response.
- **Avoiding Criminalization:** Focus on compassionate resolution whenever possible. Many behavioral health incidents can be resolved without involving law enforcement by redirecting individuals to services or escorting them off premises with dignity.



Best Practices: De-escalation, Officer Visibility & Community Engagement

Creating a safer, more welcoming property environment doesn't happen through enforcement alone. In today's evolving urban landscape—especially in areas like Downtown Phoenix, Tempe, and Scottsdale—security officers must balance authority with empathy. The following best practices equip property managers and their security teams to maintain peace, build trust, and reduce incidents over the long term.

1. De-escalation Techniques

Why It Matters: With the growing number of behavioral health incidents and transient interactions on urban properties, security officers are often first responders—not in a tactical sense, but in calming tense situations. Mishandled interactions can quickly escalate, leading to complaints, viral social media exposure, or legal consequences.

Best Practices:

- **Start with Presence, Not Pressure:** Officers should approach situations with calm body language, a respectful tone, and open posture. Appearing overly aggressive or “commanding” can escalate anxiety or aggression in individuals with behavioral health challenges.
- **Use Active Listening:** Allow the individual to speak without interruption. Repeat back what they've said to show understanding: “I hear that you're frustrated and don't feel safe.”
- **Set Clear, Simple Boundaries:** Instead of giving orders, phrase directives with options: “I can't allow you to stay here, but I can help you find somewhere safer,” or “We need to keep this area clear for tenants. Can I help you move over here instead?”
- **Avoid Crowding or Cornering:** Always provide space and an exit path. Never surround someone or block their movement unless safety is immediately threatened.
- **Know When to Call for Help:** Train officers to recognize when a situation requires additional support—from mobile supervisors, mental health partners, or law enforcement.



2. Maximizing Officer Visibility

Why It Matters: A visible security presence acts as a natural deterrent to criminal activity, loitering, and unwanted behaviors. But visibility isn't just about walking around—it's about being strategically present where and when it matters most.

Best Practices:

- **High-Traffic Visibility:** Place officers at key touchpoints—building entrances, parking garages, elevators, retail storefronts, and outdoor common areas during peak hours.
- **Randomized Patrol Routes:** Avoid predictability. Vary timing and routing of foot and vehicle patrols to create the perception of continuous presence.
- **Branded Uniforms and Patrol Vehicles:** Clearly branded officers and vehicles increase deterrence and signal professionalism to tenants and guests.
- **Technology Augmentation:** Combine physical presence with surveillance tools like live camera monitoring, two-way audio intercoms, and video analytics that alert officers to movement or loitering in blind spots.
- **Foot Patrol > Stationary Posts:** Walking officers are more approachable and more likely to deter behavior than those sitting in a booth or vehicle.

3. Engaging the Community

Why It Matters: Trust is a force multiplier. When tenants, employees, and even unsheltered individuals feel respected and heard by security staff, they are more likely to cooperate, report issues early, and feel ownership over shared space.

Best Practices:

- **Name-Tagging and Introductions:** Train officers to introduce themselves to tenants, retail employees, or facility staff during rounds. “Hi, I’m Carlos—your officer on duty today. Let me know if you see anything that feels off.”
- **Participate in Property Events:** Include security in tenant mixers, resident welcome events, or property manager meetings. This humanizes the officer and builds familiarity.
- **Feedback Channels:** Encourage tenants to provide feedback (good or bad) about their interactions with officers. Use QR-code surveys or integrate into your building app.
- **Community Resource Cards:** Equip officers with wallet-sized handouts listing nearby shelters, food programs, and crisis response contacts. These are useful when redirecting transient individuals compassionately.
- **Train for Cultural Competence:** Officers should be trained to interact respectfully with diverse populations, including those experiencing poverty, addiction, or mental health challenges.

PalAmerican Security: Bridging the Gap

PalAmerican Security offers tailored solutions to address the unique challenges faced by urban property managers in Phoenix:

Residential Communities and HOAs

- **Mobile Patrols:** Regular patrols to deter loitering and unauthorized access.
- **Community Engagement:** Building relationships with residents to foster a sense of security and community.

Commercial and Mixed-Use Developments

- **On-Site Security Personnel:** Trained officers providing a visible security presence.
- **Technology Integration:** Utilizing surveillance systems and access control to monitor and manage property security.

Urban Retail Corridors

- **De-escalation Training:** Equipping officers with skills to handle behavioral health incidents effectively.
- **Collaboration with Law Enforcement:** Working alongside police to address chronic issues and share intelligence.

Community-Specific Security Planning

In the face of evolving urban challenges, property managers must adopt proactive security strategies. By partnering with PalAmerican Security, they increase the safety and satisfaction of tenants, while contributing to the broader goal of community well-being.

For more information on how PalAmerican Security can support your property's unique needs, visit [PalAmerican Security - Phoenix](#).

Whether you're managing a commercial high-rise, residential HOA, tech campus, or manufacturing plant, PalAmerican Security is your strategic, ethical, and dependable partner.



Serving Phoenix, Tempe, Scottsdale, Chandler, and the Greater Maricopa County Region

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